Electronic Acknowledgement Receipt				
EFS ID:	9660301			
Application Number:	10686967			
International Application Number:				
Confirmation Number:	8084			
Title of Invention:	System and method for incorporation of products and services into reality television			
First Named Inventor/Applicant Name:	Channing K. Barringer			
Customer Number:	66170			
Filer:	Howard I. Sobelman/Debbie Mier			
Filer Authorized By:	Howard I. Sobelman			
Attorney Docket Number:	60655.2600			
Receipt Date:	15-MAR-2011			
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Application Type:	Utility under 35 USC 111(a)			

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## File Listing:

Number 1	Document Description	File Name	Message Digest	Multi Part /.zip	(if appl.
1 Request for Continued Examination (RCE)	606552600_RCE20110315.pdf	797438	no	3	
		Re2682b8a8d418c866d5dc4935dccc2ac3 441c0			
Warnings:					
Information	:				
2 Fee Worksheet (PTO-875)		30418			
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Warnings:

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.